



**WABC-TV/DT**  
New York

WABC-TV NEW YORK  
7 LINCOLN SQUARE  
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 09-18-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187  
ATTN: ANNE BRAUNSCHEIDEL  
600 FAIRMOUNT AVENUE  
ATTN: SUITE 306  
TOWSON MD 21286

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
398903	09-18-2012	09-18-2012	2	LINDA MCMAHON FOR SENATE 2012	LINDA MCMAHON FOR SENATE 2012	POLITICALS	WABC – NEW YORK										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
1344		243732	PHILADELPHIA	D. PARKER	10-30-2012	11-04-2012	M (Broadcast Month, Cycle 1)	N	243732								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1344														
1	10-30-2012	11-02-2012	06:15AM – 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30		2	2	2	1			7	2,000	7	14,000.00
2	10-30-2012	11-02-2012	07:00AM – 09:00AM	AM GMA 7-9AM (7429)	7	30		2	1	2	1			6	2,400	6	14,400.00
3	10-30-2012	11-02-2012	09:00AM – 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)	7	30		1	1	1	1			4	1,100	4	4,400.00
4	10-30-2012	11-02-2012	12:15PM – 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30		1	1	1	1			4	1,400	4	5,600.00
5	10-30-2012	11-01-2012	12:30PM – 03:00PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30		1			1			2	1,500	2	3,000.00
6	10-30-2012	11-02-2012	04:15PM – 04:59PM	EN EWN AT 4PM M-F (11372)	7	30		2	2	2	2			8	1,500	8	12,000.00
7	10-30-2012	11-02-2012	05:15PM – 05:55PM	EN EWN AT 5PM M-F (7450)	7	30		2	2	2	2			8	2,400	8	19,200.00
8	10-30-2012	11-02-2012	07:00PM – 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30		2	2	2	2			8	4,200	8	33,600.00
9	10-30-2012	11-02-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)	7	30		1	1	1	1			4	2,200	4	8,800.00
10	10-30-2012	11-02-2012	05:15AM – 05:56AM	AM EWN THIS MORNING 5-6AM (7426)	7	30		1	2	1	1			5	900	5	4,500.00
11	10-30-2012	11-04-2012	06:15PM – 07:30PM	EN EWN AT 6P (CFB) (7442)	7	30		1	1	1	1	1	1	6	2,400	6	14,400.00
12	10-30-2012	11-04-2012	11:15PM – 12:05AM	LN LATE NEWS CFB (7645)	7	30		1	1	1	1	1	1	6	4,700	6	28,200.00
13	10-30-2012	10-30-2012	10:00PM – 11:00PM	PE TUESDAY 10-11PM (7489)	7	30		1						1	12,000	1	12,000.00
14	11-01-2012	11-01-2012	08:00PM – 10:00PM	PE MON-SAT 8-11PM/SUN 7-11PM (7605)	7	30					1			1	28,000	1	28,000.00
15	11-02-2012	11-02-2012	08:00PM – 09:00PM	PE FRIDAY 8-9P (7501)	7	30					1			1	9,000	1	9,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



**WABC-TV/DT**  
New York

WABC-TV NEW YORK  
7 LINCOLN SQUARE  
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 09-18-2012 PAGE: 2 of 2

MENTZER MEDIA SERVICES INC - 9187  
ATTN: ANNE BRAUNSCHEIDEL  
600 FAIRMOUNT AVENUE  
ATTN: SUITE 306  
TOWSON MD 21286

Contract No 398903	Contract Dt 09-18-2012	Revision Dt 09-18-2012	Rev# 2	Advertiser LINDA MCMAHON FOR SENATE 2012	Brand LINDA MCMAHON FOR SENATE 2012	Product Code POLITICALS							Station/Market WABC – NEW YORK							
Agency Est# 1344			CMS # 243732	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-30-2012	End Date 11-04-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 243732					
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 1344																	
16	11-02-2012	11-02-2012	09:00PM – 10:00PM	PE FRIDAY 9-10PM (7502)			7	30					1			1	9,000	1	9,000.00	
17	11-02-2012	11-02-2012	10:00PM – 11:00PM	PE FRIDAY 10-11PM (7503)			7	30					1			1	11,000	1	11,000.00	
18	11-03-2012	11-03-2012	08:00PM – 11:30PM	SP: COLLEGE FOOTBALL SAT. PRIME (7510)			7	30						2		2	4,000	2	8,000.00	
19	11-04-2012	11-04-2012	06:15AM – 09:00AM	AM EWN SA/SU 6-10AM (7434)			7	30							2	2	3,000	2	6,000.00	
20	11-04-2012	11-04-2012	02:00PM – 03:00PM	WK AFT WEEKEND ROTATION (7441)			7	30							1	1	8,000	1	8,000.00	
			ITEM LINE NOTE																	
			THIS WEEK																	
21	11-04-2012	11-04-2012	07:00PM – 08:00PM	PE SU 7-8PM (7500)			7	30							1	1	6,000	1	6,000.00	
																	Contracted Gross Total:		79	259,100.00
																	Actual Gross Total:		79	259,100.00
																	Agency Commission:			38,865.00
																	Net Total:			220,235.00
Month/YR		Preempted			Made Good			Contract Total			Adjustments					Actual Total				
Nov 12		0.00			0.00			259,100.00			0.00					259,100.00				
TOTAL		0.00			0.00			259,100.00			0.00					259,100.00				

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood